

Promotional email headlines, created as samples for a motorcycle retail company

Spring parts sale:

- A. Your Spring Bike Upgrade Just got Easier
- B. Get Your Bike in Shape for Spring
- C. These Top 10 Spring Upgrade Parts are Selling Fast!

Spring parts and service promotion:

- A. Bike Handling a Little Wonky?
- B. Dominate the Road or Track This Spring
- C. Spring is Here! Is Your Bike Ready?

Tires promotion:

- A. Your Bike Need New Rubber? We've Got You Covered!
- B. Road, Dirt, Street: Best Tires for Any Ride
- C. Where the Rubber Meets the Road: Top Tires for Your Ride

Leap year sale:

- A. Your Bike Will Leap for Joy
- B. Show Your Ride Some Leap Year Love
- C. Ready for an Extra Day of Riding?

Summer upgrade promotion:

- A. Sure You're Ready for Riding Season?
- B. Hit the Road – In Style
- C. Kick off Riding Season with a Bang - Top Parts and Accessories

Sale for President's Day:

- A. Thank Your Lucky Presidents, it's Sale Time!
- B. President's Day = Great Excuse for a Sale!
- C. These Deals are Downright Presidential